



Let's talk about

ISO

ISO



The final component to create
the **perfect exposure** is

ISO

ISO stands for International Standards Organization. This is the organization responsible for creating benchmark values to be followed across the industry.

WHAT

IS

ISO



In Photography, ISO measures the output sensitivity of your sensor. In other words, it makes the sensor more or less sensitivity to light.

A low ISO number will make the sensor less sensitive to light and a high ISO number will make the sensor more sensitive to light.

WHAT

IS

ISO

The ISO in modern digital cameras can go from

50 - 102.400

But, usually, the cameras offer an ISO range from

100 - 32.000



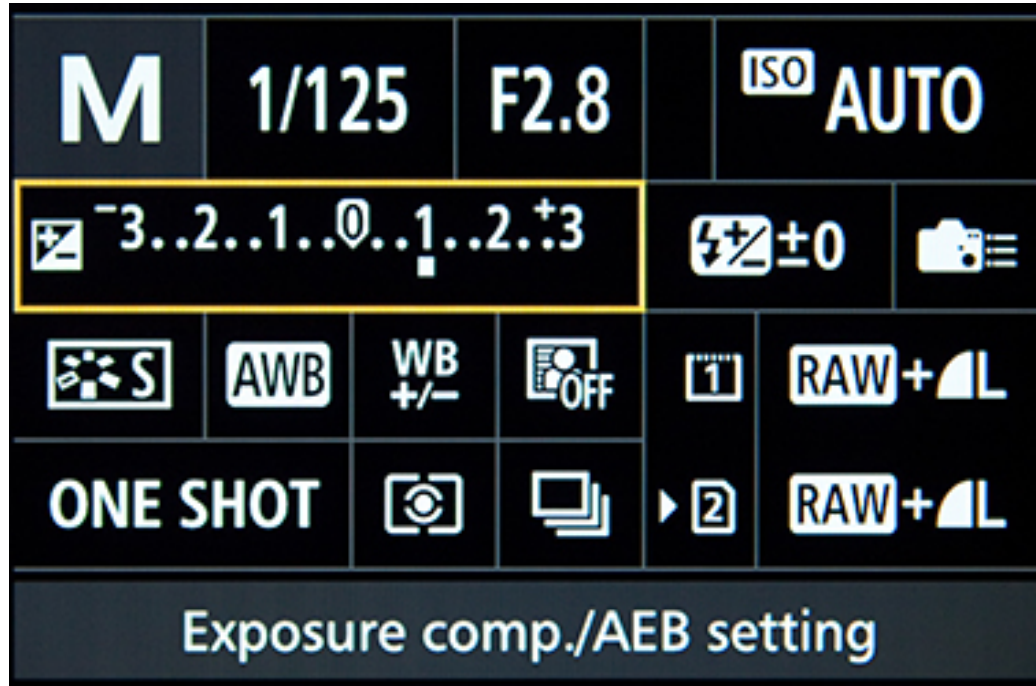
Using **HIGH ISO** to capture images will result in noise.

Thus, it's important to use the **LOWEST ISO** possible and to know the limitations of your camera.

Cameras will handle **ISO** and **NOISE** differently, test your camera to see what is the highest ISO number acceptable for your purpose.

THE SIDE
EFFECTS
OF HIGH
ISO

CANON DISPLAY



NIKON DISPLAY

